

McCreary School Outline

Introduction to Tourism 30S

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Overview

Grades 11 and 12 Sustainable Tourism: Manitoba Curriculum Framework of Outcomes identifies the goals, general learning outcomes (GLOs), and specific learning outcomes (SLOs) for two tourism courses. This framework is intended for use in all Manitoba schools teaching tourism. The curriculum focuses on tourism that is sustainable and minimizes negative impacts on the environment and people, while maximizing benefits. Sustainable tourism includes, for example, ecotourism, heritage or cultural tourism, study tourism, and volunteer tourism. Travel Manitoba indicates that “tourism in Manitoba is a \$1.52 billion industry, representing 2.8% of the province’s GDP, and some 10.6 million visitors to Manitoba. (2012 figures) This curriculum allows students to understand the important and growing tourism industry, and gives them the opportunity to envision themselves as part of it. The curriculum is designed to allow schools to focus on the local ecology, incorporate local history and culture, and meet the specific needs of local communities.

Delivery of Sustainable Tourism Courses Cross-curricular learning outcomes include essential skills from subject areas including, but not limited to, business education, the language arts, information and communication technologies, mathematics, the sciences, and social studies. These essential skills are to be integrated into the authentic activities of the courses. Learning outcomes, which are also integrated into both courses, deal with the following topics:

- Sustainability
- Employability skills
- Career and educational opportunities
- Ethical and legal standards
- Cultural perspectives
- Health and safety

Sustainable Tourism Goals and General Learning Outcomes (GLOs)

Grades 11 and 12 Sustainable Tourism: Manitoba Curriculum Framework of Outcomes includes nine goals, which are broken down into general learning outcomes, which are further broken down into specific learning outcomes, which are for use in all Manitoba schools teaching the Grades 11 and 12 sustainable tourism courses.

Goal 1: Describe the scope of tourism. Describe the current state of tourism.

GLO 1.2: Describe trends in tourism. **Goal 2:** Demonstrate knowledge related to sustainability as described in ESD (Education for Sustainable Development).

GLO 2.1: Demonstrate understanding of social/cultural sustainability. **GLO 2.2:** Demonstrate understanding of environmental sustainability.

GLO 2.3: Demonstrate understanding of local ecosystems and natural environments as they relate to sustainable tourism. **GLO 2.4:** Demonstrate understanding of sustainable economic practices.

Goal 3: Demonstrate fundamental employability skills.

GLO 3.1: Demonstrate fundamental employability skills. **GLO 3.2:** Demonstrate customer service skills.

Goal 4: Design, promote, and implement a visitor experience.

GLO 4.1: Demonstrate knowledge related to the sciences and social studies by describing the local region.

GLO 4.2: Design and promote a visitor experience.

GLO 4.3: Implement an on-site visitor experience that showcases the local region.

Goal 5: Demonstrate awareness of career and educational opportunities.

Goal 6: Demonstrate cross-curricular skills (mathematics, business education, ICT, the language arts)

GLO 6.1: Demonstrate skills related to mathematics.

GLO 6.2: Demonstrate skills related to business education.

GLO 6.3: Demonstrate skills related to information and communication technologies (ICT).

GLO 6.4: Demonstrate skills related to the language arts, including reading, interpreting, and communicating information.

Goal 7: Demonstrate ethical and legal standards.

Goal 8: Demonstrate understanding of cultural perspectives, including First Nations, Métis, and

Inuit perspectives as they relate to sustainable tourism.

Goal 9: Demonstrate awareness of health and safety for workers and consumers.

ACADEMIC ASSESSMENT

Assessment will be ongoing, and based largely on effort, and fulfilling each assignment requirements.. Peer and self-assessment will also be used throughout the year. For each task, you will be given a set of evaluation guidelines in order to help you put forth your best work. It is your responsibility to examine the guidelines & assignment criteria in advance to ensure you have the opportunity to ask any and all questions. Remember, if you need clarification on an assignment; please do not hesitate to ask! The work in this course will reflect the cumulative compilation of each of the topics covered. As per section 4.3 the Manitoba Provincial Report Card Policy and Guidelines Evaluation document, a percentage scale is used to report overall subject grades.

BEHAVIOURAL ASSESSMENT

Students will receive a letter grade on their report cards for the following: • **Personal Management:** Uses class time effectively; works independently; completes homework and assignments on time. • **Active Participation in Learning:** Participates in class activities; sets learning goals. • **Social Responsibility:** Works well with others; resolves conflicts appropriately; respects self, others and environment; contributes in a positive way.

RULES AND EXPECTATIONS

Homework: You won't have homework every night, but when it is assigned, it is expected to be completed on time. Homework checks are done regularly to assess whether you (the student) have tried each portion of the assignment.

Absent: If you are absent, please connect with me to find out what you missed. You are also responsible for making up all missed work.

Extra Help: Extra help will always be available when you need it. I am generally available before and after school, as well as at lunch hour. Please make arrangements with me if this is something you need.

Technology in the Classroom: Cellular devices and any other technology must be put away during class time. There may be times where occasional use is permitted; however, this will be up to teacher discretion. Improper use may result in a loss of certain privileges.

Academic Dishonesty: Academic dishonesty, including, but not limited to inappropriate collaboration, plagiarism, and cheating is a severe offence and will be dealt with according to the policy outlined in the

school handbook. Late Policy: Incomplete work and late assignments may be deducted in marks, as per McCreary School's late policy, developed in accordance with the Provincial Assessment Policy.

Year at a Glance

Units

Unit 1: What is Travel and Tourism?

Unit 2: Local Tourism

Unit 3: Tourism in Manitoba

Unit 4: Tourism in Canada

Unit 5: International Tourism